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EVENT FACT SHEET

- Date:** Sunday, August 21st
- Time:** Doors open at 6:00, competition begins at 7:00
- Location:** Uptown Theater
3700 Broadway, Kansas City, MO 64111
- Founders:** Ryan Maybee, RoundTable Marketing and Consulting
Doug Frost, Beverage Alcohol Resource (BAR)
- Frequency:** Annual

Event Description:

The Greater Kansas City Bartending Competition is an interactive and lively experience for both the bartender and casual drinker alike. The event was created in 2007 to honor the men and women bar professionals in the Greater Kansas City area, and to encourage the best practices within the local trade. Beginning in 2010, the competition expanded to include a wider stretch of the Midwest. This year, the field of finalists includes competitors from St. Louis and Nashville, TN.

The event is part competition and part festival showcasing the best bartending talent in the region as well as offering the opportunity to learn from some of the industry's top professionals, taste great cocktails using quality ingredients, and learn about some of the newest products on the market. The main event pits 13 of the region's top bartenders against

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each other on stage where they make their own original cocktail and one classic cocktail for the judges. They are timed and critiqued on presentation, creativity, flavor, and balance. The entire competition is done “food network” style, with every step displayed on an 8 foot by 12 foot projection screen, complete with commentary from the judges. The top 3 finishers win cash prizes and national press.

Organizers Doug Frost and Ryan Maybee are aided by a committee made up of local bartenders from the Kansas City Bartenders’ Alliance, representatives from local businesses and restaurants, and volunteers. The presenting sponsor is William Grant & Sons, with brands including Hendrick’s Gin, Milagro Tequila, Solerno Liqueur and Stolichnaya Vodka, among others. There are a number of enhancements to the event this year, including live music in the Nowhere Lounge, a live Burlesque performance, and a tasting room where all of the finalists’ drinks will be available to audience members. In addition, sample tables featuring locally owned businesses such as SodaVie, The Roasterie, and Boulevard Brewing Company. Food will be catered from some of the area’s best restaurants.

Audience: Open to the public; large attendance and participation from service industry, foodies, cocktail gurus and media (anticipated attendance at 500+ people)

2011 Finalists:

Tony Beyer, Benton’s Prime Chop House, Kansas City

Drink: PeachCo Sour

Jennifer Tosatto, Manifesto/The Rieger, Kansas City

Drink: Everybody’s Girl

Valdez Campos, Manifesto/The Rieger, Kansas City

Drink: Rick’s Fizz

Shannon Ponche, Taste, St. Louis

Drink: PDA

Jon Yeager, Watanabe Asian Cuisine, Nashville

Drink: The Smoking Jacket

Paige Unger, M&S Grill, Kansas City

Drink: The Armistice

Matt Seiter, Sanctuaria, St. Louis

Drink: Der Achet Vund

Berto Santoro, Extra Virgin, Kansas City

Drink: The Bazegnole

Chad George, Demun Oyster Bar, St. Louis

Drink: The Standoff

Matthew Herman, Trezo Vino, Leawood, KS

Drink: Republic of Fizz

Travis Stewart, Chaz on The Plaza, Kansas City

Drink: Passport 86

Justin Richardson, The American, Kansas City

Drink: Hoodoo Tonic

Jason Kimbrell, Nica’s 320/Tannin Wine Bar, Kansas City

Drink: Strange Holiday

2011 Judges:

Dale DeGroff, “King Cocktail”

Doug Frost, Beverage Alcohol Resource (BAR)

Jim Ryan, Hendrick’s Brand Ambassador

Katie Van Luchene, KC Magazine

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Presenting Sponsor:



Charity Sponsor:



Food Sponsors:



Other Sponsors:



Prize Schedule: \$1,000 First Place; \$500 Second Place, \$250 Third Place

Tickets: Cost for the event is \$15. Tickets can be purchased online at gkcbc.com or at the door the night of the event. Ticket price includes one drink ticket for the tasting room, access to the main theater for viewing the competition, food samples, and entertainment in the Nowhere Lounge.

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